We really look forward to attending APPPEXPO Thailand

We at FLAAR Reports literally travel the world to assist print shop owners, managers, printer operators, distributors and factory owners and managers to see the world perspective and trends.

The FLAAR Reports team is multi-lingual and we enjoy interacting with people in all countries. So we are glad to help spread the message about the new signage expo in Thailand for this autumn.

Why attend a signage expo?
First, it is essential to see the different brands of all aspects of the workflow:
- Printers
- Inks
- Printable materials
- Laminators
- Cutters
- And all the other equipment

Plus LED signage and dynamic digital (LED) signage products.

Second, it helps to learn from people, learn from the equipment, and learn new applications, new inks, etc.

Third, networking: meeting other people to share information so you can learn from their experience.

And fourth, Bangkok is well worth visiting. We show only 1% of what there is to see and experience in Bangkok. There are plenty of tourism web sites with city maps, etc. There are plenty of local travel agencies to assist your planning.

Even when Bangkok is a developed city, the colorful temples are definitely worth visiting.
Bangkok is well worth visiting

Nine years ago I visited Bangkok to evaluate a printer in its demo room. I also had a chance to take the river cruise (to see the city from a boat). It was also possible to visit printing companies. It was also possible to visit temples of impressive traditional Thai architectural history.

Now that APPPEXPO has partnered with Thai organizations to create a nice new printer trade show we of FLAAR Reports look forward to attending.
Dr. Nicholas Hellmuth being welcomed before the equipment evaluation in 2008.
The temples in Bangkok are beautiful architectural masterpieces worth visiting while you are in Thailand.
Even if you don’t have a background in Architecture, you can enjoy the magnificent temples and buildings in Bangkok.
The temples in Bangkok can be catalogued as among the most colorful buildings in the world.
Every city in the world is worth visiting in addition to the trade show, so it is clever to have an expo in a city of many attractions.

Shanghai has the Bund area plus lots of historical Chinese temples and palaces. Plus it’s a paradise for shopping, especially in the large shopping areas connected with Metro stops such as Nanjing Road. All of us at FLAAR Reports really enjoy visiting China in general and Shanghai.

The Pearl Tower is a very impressive building in Shanghai, China.
Tradition, urbanism and nature mingle in the streets of Shanghai, China. These photos were taken by the FLAAR team after attending APPPEXPO trade show in 2016.
Dubai is another shopping center of world class status. Plus has awesome modern architecture (as does Shanghai). We of FLAAR Report really enjoy attending SGI Middle East.

Impressive Burj Khalifa tower in Dubai.

Artificial snow and impressive aquariums inside the luxurious malls in Dubai.
Same with Istanbul: paradise for seeing historical architecture, museums, etc. after attending Sign Istanbul

The Sultan Ahmed Mosque is one of the most impressive buildings in Istanbul, Turkey.

Art and Architecture blend in these impressive temples.
There will be two of us at APPPEXPO Thailand 2017: Dr. Nicholas and Pablo M. Lee.

We hope to see you in Bangkok this autumn.

Pablo M. Lee writes evaluations on flatbed cutters, media and other related topics. He has attended trade-shows literally around the world.
Further Information on APPPEXPO 2017, Sign Asia Expo and Bangkok LED Digital Sign

One of many things we like about this autumn 2017 signage event is that it is a nice partnership with many local signage organizations. We of FLAAR like the concept of local signage community events.

www.apppexpo.com/index/22/EN  (English web page)

www.apppexpo.com/uploadFiles/2017040615151004271.pdf  (Info in PDF format, English)

www.SignAsiaExpo.com

www.signasiaexpo.com/sub_contents/view/APPPEXPO-THAILAND-2017  (Mandarin)

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Thailand in general and Bangkok in general are worth visiting with your company personnel. And be sure to allow at least one extra day to visit the colorful historical temples and palaces, and take the river cruise.