UV-CURING PRINTERS

300+ Printers

at APPPEXPO 2017

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*All items are hotlinks.*
INTRODUCTION

There were more printer models of UV-Curing ink at APPPEXPO 2017 than at any expo in the world. PR releases always claim that every expo is “the biggest.” But that is just paid bluster or misrepresentation. There is no wide-format printer expo in the world with as many print brands and printer models as APPPEXPO in Shanghai, every March.

So if you like to compare all the brands, different sizes and shapes, and different printheads, all this can be the main reason for everyone in the large format printer industry to fly to China for this remarkable signage printer expo. Five years ago there were two other large signage printer expos, but once APPPEXPO moved from July to March, this caused more people to attend APPPEXPO. The other expos in Guangzhou changed from being international to becoming local and regional for southern China.

We especially enjoy attending printer and signage trade shows, which have a long-term involvement with their communities. Today in 2017 we focus on attending those printer and signage expos, which are filled hall-to-hall with actual brands and products (and skip the expos which use excessive PR releases to mesmerize people into thinking they should attend).

Overall 301 UV-Curing printers is a wide range of different types for printers to choose from, either by their structure, feeding mechanism, printhead or curing mechanism. APPPEXPO Shanghai is one of the few trade shows where you are able to see this huge amount of variety on UV-Curing printers.

Plus there were hundreds of textile and eco-solvent printers; plus mild-solvent and a few full-solvent brands also. So the count of 301 is just for UV; this does not include textile and eco-solvent printers which we will cover in separate FLAAR Reports in coming months.
of the UV-Curing Printers were exhibited in Hall 2,
exhibited in Hall 3,
in Hall Nh,
in Hall 1 and
in Hall 4 making a total count of 301 individual printer models.

Hall 2 was mainly exhibiting Chinese brands,
Hall 3 was focused on International brands,
Hall 1 had CNC equipment,
Hall Nh was mainly exhibiting textile printers,
Hall 4 exhibited media, substrates & inks. The main reason there were a couple of printers exhibiting in this hall, is to show the samples of their ink or media products.
There was another Apex printer in Hall 5, but we do not count this as an individual printer, since we already have the model registered in Hall 3.

We started work the day before the expo opened: on this day we walked through every single hall, on both the main floor and also the several halls on the second level, aiming to create a preview list of the brands we were able to observe, in this manner we would know directly which halls and booths to visit during the days of the show.
This hall had a reason to stand out from the other halls, as it was meant to focus on textile printers. While looking for UV-Curing printers in Hall Nh we at FLAAR Reports observed Longier which exhibited inside the hall. Longier is an international brand with a manufacturing factory right outside of Shanghai. Also on exhibition in a couple of Ink booths you could find Mimaki printers and Luxor printer.
Longier booth exhibiting two UV-Curing printer inside of “Textile Hall”

Mimaki desktop flatbed used for Ink booth
Full of CNC equipment, this hall had a small amount of UV-Curing printers, one textile printer and 2 FST 3D printers; most of them were local brands. Since there were so many hundreds of flatbed cutters in Hall 1, it was tough to figure out which was a flatbed printer.
FST 3D printers at Hall 1

Sunthinks booth at Hall 1
This hall was filled with the 66% of the total amount for the UV-Curing printers models evaluated. Being in this hall was a total success, since its purpose was to show the great quality Chinese brands have to offer developing the huge variety of the printers.

Lots of brands from previous years which had their own booth, have now associated with high-rated brands for their exhibition; details on which brands are now related, tabulations, statistics and TRENDSs will be shown on the next Reports to come: (show all reports for UV).
This year we interviewed Donna Whong, the International Sales Director for JHF, she pleasantly talked to us about the Chinese market for wide-format printers, their experience exhibiting over several years at APPPEXPO and much more, keep track of our Youtube channel to get the complete interview.
Based on our investigation the most innovative brands had assistance from international developers for the design of their printers; a pioneer design on the chassis can make a huge difference to reach their main goal, which is to get into the large format industry market in Europe.
International brands were the focus of Hall 3. So here were a variety of the feeding mechanisms for UV-Curing printers, though a couple of big brands only exhibit one UV printer or did not exhibit one at all (Durst did only one textile printer). One of the main reasons is the huge amount of printers Hall 2 had to show.
This year the International hall had a 22% of the total amount of UV-Curing printers, big difference from the 66% from Hall 2; hopefully this wide-ranging market field will not affect the advantage APPPEXPO 2017 have had over the time exhibiting, and turn out to be a local show just like what happened to D-PES a couple of years ago, since its UV-Curing printers models amount have been increasing an average of 35% each year.
1% is the total amount of UV-Curing printers in Hall 4 because its main focus was media, substrates & inks, the UV printers were exhibited to show samples of the inks and media.

Hall 5 was mainly exhibiting LED signage, however an ink booth was using an Apex desktop flatbed printer as a sampler for their product.
So when you visit APPPEXPO 2018 in Shanghai, now you know which halls to visit:

**Hall 1** is cutters: flatbed cutters; CNC routers, CO2 laser cutters.
**Hall 2** is printers of every size, shape and ink type; plus cutters and laminators.
**Hall 3** is the international hall: inks, media & substrates, printers, and cutters.
**Hall 4** is printable media and substrates, plus some ink booths.
**Hall 5**: LED and LCD electronic signage.
**Hall 6**: exhibition furniture, digital display & commercial facility.
**Hall Nh**: textile printers, plus UV-curing printers; textile cutters, inks and several other projects.

We are considering attending **APPPEXPO Kenya 2017** and **APPPEXPO Thailand 2017** in November.

Plus six of us will be back at APPPEXPO 2018 in Shanghai, in March 2018. We hope to see you there.
Hall 3, International Hall, with well known brands efi, Durst, dilli and Chinese companies which strive to become accepted worldwide (such as JFH).

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